



The Apex Program

Become an Apex consultant and accelerate long-term business growth.

The ParetoHealth Apex program gives our top Consultants access to exclusive sales and marketing support. When you join the Apex Program, as an Apex or Core consultant, you put your business in position to attract more prospects and strengthen relationships with your existing clients.

ParetoHealth is behind you every step of the way. Enjoy custom resources and regular support from your regional vice president as we help you develop annual business plans, tailored to your practice. Get everything you need to create opportunity, win new business, and protect current clients.

Our scale.
Your advantage.

\$2.9B+
in healthcare benefits

1,700+
captive members

600k+
lives covered

\$725M+
stop-loss premium

97%
member retention rate

Apex Program Pillars



Market Protection

Gain a competitive advantage

- Universal protection on BOR/ AOR from competing brokers
- Duplicate quote guarantee
- Priority renewal release



Marketing Support

Stand apart in a crowded market.

- Exclusive webinar invites
- Co-branded resources
- Thought leadership
- Customized client testimonials



Lead Generation

Find prospects and grow faster.

- Qualified leads
- Prospect protection
- Paid sponsorships at member meetings

There are several ways to qualify for our Apex or Core partnership tiers. See reverse side for details.

Apex Program Qualification

You can qualify for our highest partnership level at either the **individual** or **office** level.

	Office Requirements		
12 months	10 new members	OR	\$3.5M premium renewal
36 months	30 new members	OR	\$10M premium renewal

	Individual Requirements		
12 months	6 new members	OR	\$2M premium renewal
36 months	18 new members	OR	\$6M premium renewal

Core Program Qualification

Like the Apex program, you can qualify for the Core partnership at either the **individual** or **office** level.

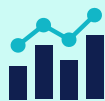
Although Core is our secondary partnership tier, it still delivers enormous value.

- ☒ BOR protection
- ☒ Block renewal capability
- ☒ Case studies & Marketing Support
- ☒ Lead generation
- ☒ Access to Apex Summits

	Office Requirements		
12 months	7 new members	OR	\$2.5M premium renewal
36 months	21 new members	OR	\$7M premium renewal

	Individual Requirements		
12 months	4 new members	OR	\$1.5M premium renewal
36 months	12 new members	OR	\$4.5M premium renewal

We're in a league of our own.



Proven approach
to sales and
prospect education



Unmatched
size and scale



Vast community of
like-minded members



Best-in-class
Rx and medical
cost containment

Learn More

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ParetoHealth.