

Value Max Program

Maximizing copay assistance for more affordable care

At Magellan Rx Management, we are eager to lean into the complex pharmacy challenges impacting our customers and members. With specialty spend continually on the rise, we are committed to offering creative strategies to help drive down specialty costs.

With Magellan Rx's Value Max program, the maximum amount of copay assistance available is identified for the most common, and costly, specialty drugs. In fact, our comprehensive drug list includes medications that typically account for 95% of specialty claims costs.

How Does Value Max Work?

The Value Max program is designed to benefit plans that use Magellan Rx as their exclusive specialty provider and have members who take high-cost specialty medications.



Magellan Rx identifies the most common and costly drugs for which there is generous, non-needs-based copay assistance available, and connects members with these programs.



Member cost share is raised to maximize manufacturer copay assistance. The increased member responsibility is paid by the copay assistance program and the plan receives the savings.



Our program helps to identify member assistance dollars paid by the drug manufacturer and excludes them from the member's deductible and out-of-pocket maximum.

Convenient Member Services

With the Value Max solution, members can also take advantage of home delivery by Magellan Rx Pharmacy. We make it easy for members to quickly get their specialty medications while providing additional support to help them stay on track.

Want to learn more? Connect with us.

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Getting Started

Reach out to your Magellan Rx sales or account representative for additional information about this program.

